

# Social Media... Workshop Classes



**Kate Bourland**



Kate has been involved with online marketing and social media since 1995 and has enjoyed many successes using Social Media to achieve marketing objectives. She uses Social Media to generate leads, build relationships and to create Raving Fans for her clients. Her background in sales, marketing and traditional media give her a unique perspective on how to effectively integrate Social Media into an overall business plan to achieve desired results.

As an SBDC consultant she can assist you in areas of online marketing including Social Media Facebook, Twitter and You Tube, Blogging, Email Marketing including Constant Contact and Mail Chimp, Search Engine Optimization and Mobile SMS Marketing.

**Classes Fill Up  
Quickly...  
Sign Up Today!**



## Social Media...Workshop Classes:

Attendees will walk away with a thorough understanding of each Social Media Platform and information on choosing the best social media platform or platforms for their business.

### Social Media...For small Businesses

- Date: September 14th @ 5:30pm to 8pm

### Social Media...For small Businesses

- Date: November 9th @ 5:30pm to 8pm

### Social Media...Facebook, Let the Conversation Begin

- Date: December 7th @ 5:30pm to 8pm

## Registration is Required

**COST: \$25.00**

**LOCATION:** Small Business  
Development Center  
2990 Innsbruck Drive  
Redding, CA 96003  
*(Across from the Builders Exchange)*

**REGISTRATION:**

Classes Fill Up Quickly So Register Early at:

**www.sbdsc.org** or call **530-242-7630**



**www.sbdsc.org**



**Shasta  
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**Business &  
Entrepreneurship  
Center**  
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