

Social Media... Workshop Classes

Kate Bourland



Kate has been involved with online marketing and social media since 1995 and has enjoyed many successes using Social Media to achieve marketing objectives. She uses Social Media to generate leads, build relationships and to create Raving Fans for her clients. Her background in sales, marketing and traditional media give her a unique perspective on how to effectively integrate Social Media into an overall business plan to achieve desired results.

As an SBDC consultant she can assist you in areas of online marketing including Social Media Facebook, Twitter and You Tube, Blogging, Email Marketing including Constant Contact and Mail Chimp, Search Engine Optimization and Mobile SMS Marketing.

**Classes Fill Up
Quickly...
Sign Up Today!**

Social Media...Workshop Classes:

Attendees will walk away with a thorough understanding of each Social Media Platform and information on choosing the best social media platform or platforms for their business.

SEMINAR SCHEDULE:

7 Simple Strategies to Profit from Facebook

- Date: Feb 16th @ 5:30pm to 8pm

How to Start an Online Business

- Date: March 8th @ 5:30pm to 8pm

Mobile Marketing Exposed

- Date: March 22th @ 5:30pm to 8pm

Registration is Required

COST: \$25.00

LOCATION: Small Business
Development Center
2990 Innsbruck Drive
Redding, CA 96003
(Across from the Builders Exchange)

REGISTRATION:

Classes Fill Up Quickly So Register Early at:

www.sbdsc.org or call **530-242-7630**

www.becsc.org



www.sbdsc.org



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