

PRESENTED BY:



Business & Entrepreneurship Center

Shasta College

# GROWING YOUR BUSINESS TECHNOLOGY MADE SIMPLE

FEBRUARY 9TH, 2012 - REDDING  
CEWD TRAINING CENTER

2990 INNSBRUCK DRIVE  
REDDING, CA 96003

## DOOR PRIZES!

OFFICE 2010 - WINDOWS 7, JIMDO  
HOSTING PACKAGE, CONSTANT CONTACT  
E-MAIL MARKETING BOOK

CLASSES FILL UP QUICKLY  
REGISTRATION COST \$40

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## TECHNOLOGY MADE SIMPLE PROGRAM

THE TECHNOLOGY MADE SIMPLE PROGRAM PROVIDES ATTENDEES WITH A LEARNING EXPERIENCE ON HOW TO TRANSFORM YOUR BUSINESS THROUGH THE USE OF BEST PRACTICES IN WEB SITE DESIGN, EMAIL MARKETING, AND EFFECTIVE SOCIAL NETWORKING. EXPERTS IN EACH AREA WILL PRESENT INSIDE KNOWLEDGE IN AN EASY-TO-UNDERSTAND APPROACH THAT WILL HELP YOUR BUSINESS GROW.

### TOPICS INCLUDE:

- |  |   |
|--|---|
| TECHNOLOGY MADE SIMPLE<br>PRESENTED BY:<br>JASON EATMON            | UTILIZING WEB BASED<br>TECHNOLOGY TOOLS<br>PRESENTED BY:<br>JONNY CLARK |
| SOCIAL NETWORKING FOR<br>BUSINESS<br>PRESENTED BY:<br>JESSICA MURR | EMAIL MARKETING<br>PRESENTED BY:<br>KAREN RICE                          |
| GROWING A BUSINESS WITH<br>SBDC<br>PRESENTED BY:<br>KELI ANTHIS    | WEB SITE CREATION<br>PRESENTED BY:<br>MATT ARNOLD                       |

## SCHEDULE

8:30 - 9:00 AM  
CHECK-IN/BREAKFAST

9:00 - 12:00 PM  
UTILIZING WEB BASED  
TECHNOLOGY TOOLS &  
EMAIL MARKETING

12:00 - 12:30 PM  
COMPLIMENTARY LUNCH  
WITH RAFFLE PRIZES

12:30 - 3:00 PM  
WEB SITE CREATION &  
USING SOCIAL NETWORKING  
FOR YOUR SMALL BUSINESS

3:00 PM - 3:30 PM  
CLOSING CEREMONY  
WITH RAFFLE PRIZES



## SPONSORS



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Chico, CA 95929-0765  
FAX (530) 898-4734 PHONE (530) 898-4598



Funded in part through a cooperative agreement with the U.S. Small Business Administration, Shasta College Economic & Workforce Development and the CSU, Chico Research Foundation, Center for Economic Development. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or its resource partners. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC hosted by Shasta College at (530) 242-7630 for arrangements.